

# LONDON 2012 OLYMPIC AND PARALYMPIC GAMES



## London 2012: some legal issues affecting business

Tim Jones  
24 March 2011



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## London 2012 hospitality and the UK Bribery Act



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# GIFTS AND HOSPITALITY

## RELEVANT OFFENCES

### Section 1

- Offering a bribe in the private sector/to a UK public official
- Intent: induce/reward improper performance

### Section 6

- Bribing a Foreign Public Official
- Intent: influence the FPO and obtain/retain business or a business advantage



# GENERAL PRINCIPLES

## BEST PRACTICE GUIDANCE

- Reasonable and proportionate
- Legitimate business purpose
- Timing
- Calibrate against market
- Transparent and documented
- Context

‘Sensible and proportionate expenditure on hospitality will remain perfectly lawful under the Bribery Act’

*Richard Alderman*



# LONDON 2012 PACKAGES

## MANAGING THE RISK

- Structured process
- Associated business content?
- Identity of recipient: FPO or private person?
- Value to recipient: CEO or junior official?
- Timing
- Associated expenses: guests, accommodation and travel
- Some suggested precautions



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## Marketing and advertising restrictions



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# Marketing and advertising restrictions

- Statutory protection of Olympic symbols
- The London 2012 association right
- Advertising and Street Trading Regulations - around venues
- Contractual restrictions



# Marketing and advertising restrictions

- Celebration
- Supporting the home team
- Inside private buildings



- Other legal issues
- Eg time off for volunteers





THANK YOU, ANY QUESTIONS?



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