

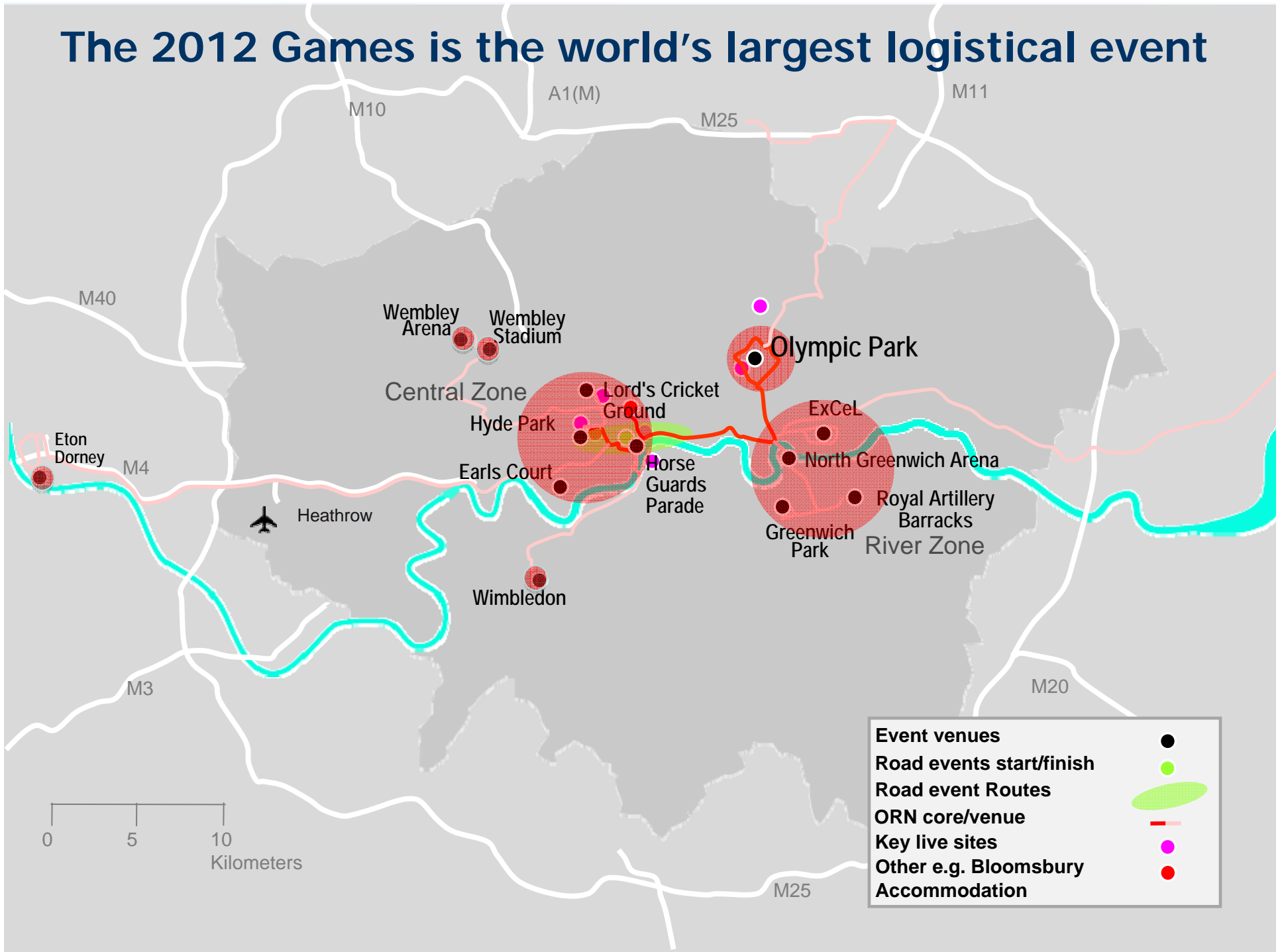
MBC LONDON 2012 BREAKFAST

Vince Fihosy, Director, London 2012 City
Operations Programme, GLA

24 March 2011



The 2012 Games is the world's largest logistical event



London in 2012: Business as Unusual

- Mayoral election: 3 May
- Queen's Diamond Jubilee celebrations: 2 – 5 June
- 2012 Games Torch Relay starts (UK Wide): 18 May
- Torch Relay in London 20 – 27 July finishing at the opening ceremony
- Possible visits from 150 Heads of State to London in 2012
- Olympics: opening ceremony 27 July, closing ceremony 12 August
- Transition period
- Paralympics: opening ceremony 29 August, closing ceremony 9 September
- Annual events plus...



Mayor's vision for the Games: 2012 and beyond

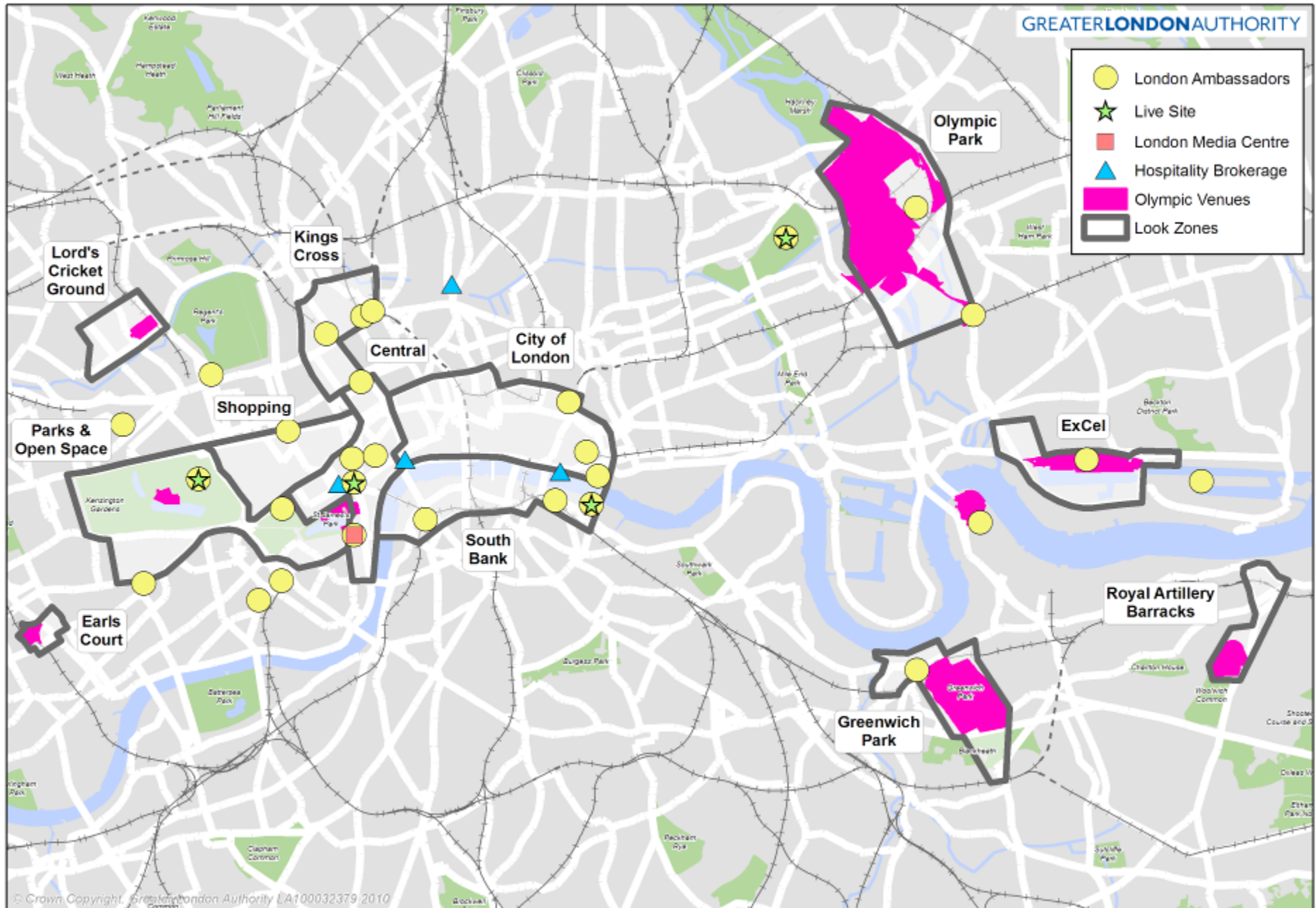
- The 2012 Games is a unique and outstanding opportunity for London
- Bring the capital to life and deliver an outstanding experience for visitors and Londoners
- Promote London as the best big city in the world (particularly to international business, visitors, students).
- Deliver long term benefits for London



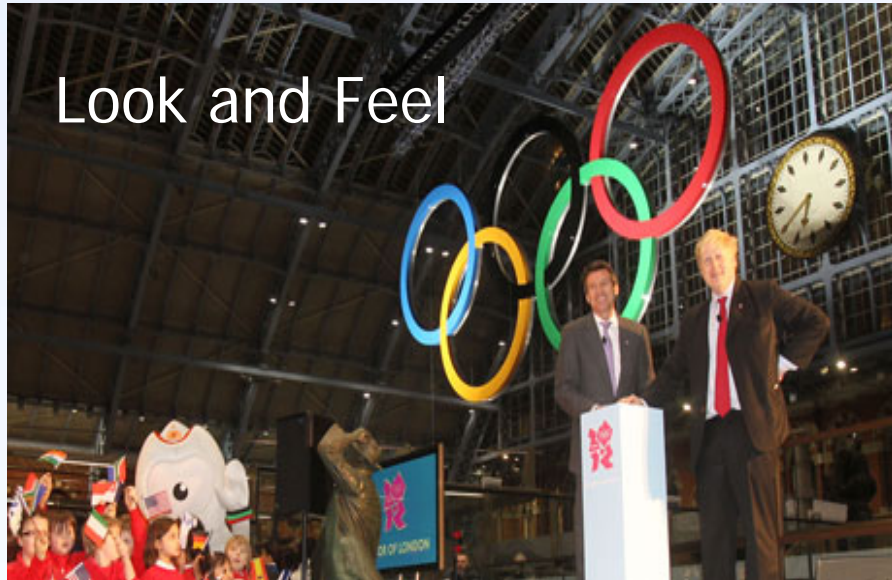


London: a city for everyone, a city to visit

Exciting, dynamic and cohesive experience for visitors



Selected City-wide highlights



Keeping London working



City-wide planning for Business as Unusual

- Multi agency working
- Resources
- Efficient planning for public events
- Testing operational plans



What does post-Games success look like?

- Delivered a fantastic Games time experience for visitors and Londoners
- Raised London's profile: attracting more business, visitors and students
- Captured the long term benefits from the Games
- Inspired people to volunteer, play sport and participate



How ready are you?

- Information sources
 - www.london2012.com
 - www.theculturediary.com
- 2012 family communicating with London Business using existing channels
- Keeping abreast Games schedule and other events – e.g. are you close to road race routes?
- Considerations for your staff
 - Annual leave policy
 - Being an Ambassador of London
 - Considering working habits & behaviours
- Logistics and transport planning
- Local authority preparations
 - Keeping abreast of possible temporary changes in service delivery



Thank you

Any questions?

